



www.JeffersonCountyLibrary.org

CENTRAL SERVICES

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Free Marketing Your Business Website Computer Class at the Arnold Branch of the Jefferson County Library

Have you ever wondered why your website isn't listed on Yahoo! or other search engines? Your business website is useless if no one can find it. Are you clueless about search marketing techniques that can draw customers to your site? The Arnold Branch of the Jefferson County Library (1701 Missouri State Rd., at the corner of Astra Way and Hwy. 141) will be offering a free "Marketing Your Business Website" class on Wednesday, November 19th from 9:30 a.m. to Noon. The library is very grateful to Will Hanke, local web developer, for volunteering his time and expertise in teaching this business web development class.

This free one-time event will cover topics such as Search Engine Optimization (SEO), online advertising tips and avenues, along with ways to increase your website traffic along with other offline marketing ideas. Suggested prerequisites include: a business website (currently or planned), knowledge of basic HTML, and a basic understanding of internet searching.

Registration is required to attend the class. First priority for the class signup will be given to library district residents and non-resident cardholders. Non-residents without library cards will be placed on a waiting list and notified by phone three days before the class only if there are spots available. Please call 636-296-5171 or visit the Information Desk at the Arnold Branch as soon as possible to sign up. The Arnold Branch does offer other computer classes for computer novices and other basic instruction. Visit the library for a brochure or check out the class listings on the calendar of events at www.jeffersoncountylibrary.org for more information.

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